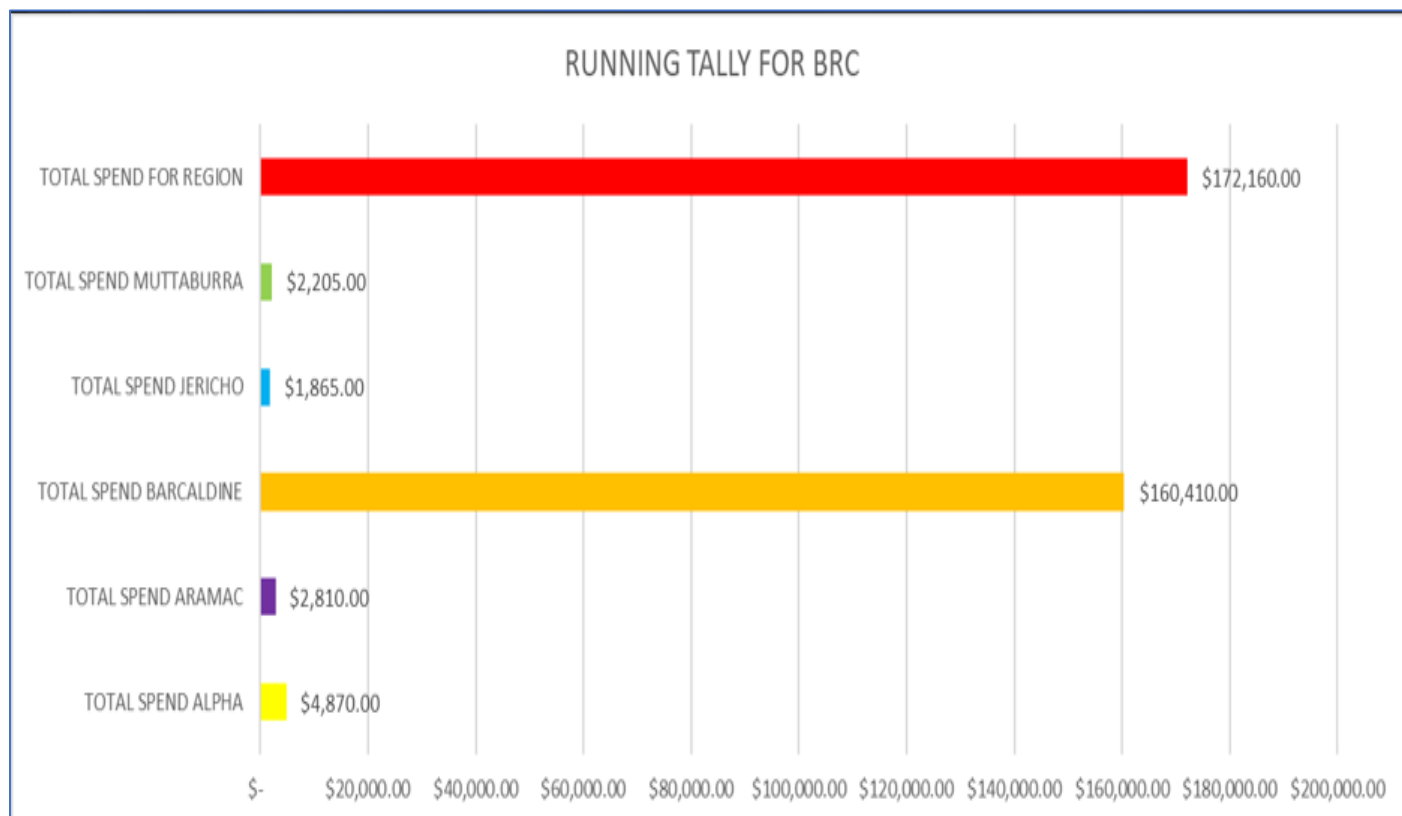


## Please find enclosed the final report on the Barcaldine Regional Challenge



Now the surprising stat. Only 414 RV's from the 923 RV's registered actually participated in the BRC. So, it would be not unusual to bring this figure to \$300,000.00 to include all businesses which weren't participating, and all participants which weren't participating. Also, this is only picking up each \$5.00 spend so you are not including that excess amount each spend. A lot of people did not hand in their tickets also there was lots of money spent on the build-up and in the region following the event.

We estimate approximately \$500,000 to \$750,000 in the Barcaldine Region and up to a \$1,000,000 overall given the amount of money spent just getting to Barcaldine. The AMLC has been able to meet our main objective and that was to stimulate the local economy and that those who participated left the region having had a good time. We believe we have achieved that and if we are successful with our claim for the world records than that will be a major bonus.

On behalf of the AMLC I would like to thank each and everyone of the participants for making the effort and for supporting the local businesses as I know they very much appreciated.

Lion Len Waddington

President: AMLC